

A NEW MODEL FOR THE ICONIC BABOLAT PURE DRIVE RANGE

Babolat is launching the PURE DRIVE 98 racquet this month to complement the iconic Pure Drive range, the 10th generation originally introduced in 1994.



The PURE DRIVE 98 offers players the perfect balance of power and precision, while providing stability and a unique feel at impact.

Weighing 305 grams (10.8 ounces) and a 98 in² (630 cm²) head, this is the heaviest racquet in the PURE DRIVE range, giving extra power at impact and more accuracy than the standard 100 in² (645 cm²) racquet.

FSI Power Technology facilitates frame-string interaction by combining a 16-main x 19-cross string pattern and diamond grommet shapes for a **larger sweet spot** and maximum power for technically proficient players. The Woofer System accentuates the trampoline effect to generate maximum power.

The Babolat PURE DRIVE 98 racquet is also equipped with the HTR (High Torsional Rigidity) system, which increases the rigidity in the hoop, combined with the elliptical frame structure allows greater energy return to ensure explosive power with every shot and the ability to hit winners at will.

The PURE DRIVE 98 can be purchased in singles or as matched pairs. The two matched tennis racquets have a maximum weight difference of 1 gram, well below the industry standard, to meet players' precision needs.

- Head size: 630 cm² / 98 in²
- Weight: 305 g / 10.8 oz
- Recommended retail price: \$279.00 or \$559.00 for the pair

Available in stores
and on [babolat.com](https://www.babolat.com)
on 01/19/2023.

